

# CORPORATE LAW SOCIETY

**Date:** 18-03-2023

# **NOTICE**

## WINNER ANNOUNCEMENT-CLS LOGO DESIGN COMPETITION

### **Greetings from the Corporate Law Society!**

CLS is thrilled to announce that **Mr Arihant Jain**, a 1st-year student at Campus Law Centre is the winner of the 'CLS - LOGO DESIGN COMPETITION'.

The Selection Committee scrutinised thirty (30) entries received from the students of CLC and selected the innovative, creative, original, and meaningful sample logo entry submitted by Mr Arihant Jain as the winner and worth pronouncing as the official logo of CLS for all future purposes.

As a winner, Mr Arihant Jain will receive a "Certificate of Excellence" & a "Trophy" from our respected Professor-in-Charge and the CLS Teacher Convenor. We wish our heartfelt congratulations to him!

We also want to congratulate and express our gratitude to all the other candidates who participated in this competition and submitted their unique & original creations.

We wish you all the very best in your future endeavours.

The society is pleased to share the winning logo and description submitted by Mr Arihant Jain.

**Note:** Please contact us at <u>CLSociety@clc.du.ac.in</u> or contact the undersigned for any queries.

Ajit Kumar Nandan (Student Convenor) Mob: 9968401694 **Dr. Neelam Tyagi** (Teacher Convenor)

#### Winner/Official logo of CLS:



#### **Description & Key Features:**

- (1) Corporate Culture: The briefcase & the tie incorporated depicts the robust corporate culture of CLS.
- (2) Legal Nature: The justice scale in the centre along with two (2) icons of gavel & block on either side portrays the legal nature of the society.
- (3) All-Inclusive Society: The upper and lower arcs forming the inner circle outline its all-inclusive nature. Also, they depict the letter 'C'; one each for CLS & CLC.
- **(4) Knowledge:** The 'open book' in the centre symbolises its commitment to continuous learning and universal knowledge which is open to all.
- (5) Stars: The golden stars below the book stand for the impeccability of its members as well as its constant search for excellence and achievement.
- **(6) Recognition:** The letters 'CLS' have been incorporated within the briefcase; thus, enabling brand recognition suiting society's objectives.
- (7) Colour Scheme: A consistent yet specific tone has been used. The blue color depicts its corporate nature while the black & white combination depicts its legal nature. Also, royal purple, the official color of the University of Delhi denotes the society's commitment to promoting values of compassion, creativity, leadership, integrity, and courage.
- (8) **Text:** The name of both society and college have been incorporated. Thus, enabling self-identification without any additional text.