



INTELLECTUAL PROPERTY RIGHTS SOCIETY CAMPUS LAW CENTRE



IN COLLABORATION WITH



CELL for IPR
Promotion and
Management



DEPARTMENT FOR PROMOTION OF
INDUSTRY AND INTERNAL TRADE
MINISTRY OF COMMERCE & INDUSTRY
GOVERNMENT OF INDIA

presents

An Engaging Seminar

*"Regulating Green Claims: The Interface of Advertising Law,
Consumer Protection, and Intellectual Property"*

DISTINGUISHED SPEAKERS



Mr. Ranjan Narula
*Founder & Managing Partner
RNA, Technology and IP Attorneys*



Mr. Rijit Sengupta
*CEO
Centre for Responsible Business*



Dr. Kshitij Kumar Singh
*Faculty Convenor, IPR Society
Campus Law Centre
University of Delhi*



Prof. (Dr.) Gunjan Gupta
*Professor in Charge
Campus Law Centre
University of Delhi*



Prof. (Dr.) Raman Mittal
*Campus Law Centre
University of Delhi*

Scan to register:



10th April, 2026



10 : 30 AM onwards



Seminar Hall, CLC

Join Live on Webex:





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MINUTE TO MINUTE AGENDA

Topic- *“Regulating Green Claims: The Interface of Advertising Law, Consumer Protection, and Intellectual Property”*

TIME	AGENDA ITEM
10:30 – 10:35 AM	Welcome, Felicitation of Guest Speakers & Lamp Lightning
10:35 – 10:40 AM	Welcome Address by Prof. (Dr.) Gunjan Gupta, Professor-in-Charge, Campus Law Centre
10:40 – 10:45 AM	Address by Dr. Kshitij Kumar Singh, Faculty Convenor, Intellectual Property Rights Society, Campus Law Centre
10:45 – 10:50 AM	Address by Prof. (Dr.) Raman Mittal, Professor, Campus Law Centre
10:50 – 11:50 AM	Address by Mr. Ranjan Narula, Founder & Managing Partner, ‘RNA, Technology and IP Attorneys’
11:50 AM – 12:50 PM	Address by Mr. Rijit Sengupta, CEO, Centre for Responsible Business
12:50 – 12:56 PM	Vote of Thanks
12:56 - 12:58 PM	National Anthem
12:58 PM ONWARDS	Lunch

10th April 2026 | 10:30 AM - 01:00 PM | CLC, University of Delhi